

**Éleveurs  
de poulettes  
du Canada**



**Pullet  
Growers  
of Canada**

The Pullet Growers of Canada (PGC) is the national voice for the 554 pullet growers in Canada.

**Our mission**

We defend the interests of Canadian pullet growers, working to ensure their success as critical partners in the Canadian egg industry.


Our **core values** enable us to be a source of support and expertise for all problems and processes related to pullet production.


 Inclusiveness

 Viability

 Representation

 Quality

 Social responsibility

 Communication & collaboration

 Structured Market Place

**Our immediate priorities**

- Obtaining a long-term funding arrangement with members that ensures consistent and reliable funding for programs to be implemented
- Completing the design and development of a standardized national implementation of the Code of Practice for Pullets
- Exploring any and all opportunities of being involved in the setting of fair pricing for pullets in a consistent way across Canada (based on pullet cost of production)
- Achieving a formal agreement with provincial boards that ensures the PGC has opportunities to communicate with all pullet growers

**Our Workplan involves**

**Operations**

To be recognized as a national organization engaged in the oversight of all activities related to pullet production

**Communications**

To ensure effective communication between PGC, growers and stakeholders using all available means and channels

**Management and administration**

To deliver programs efficiently to pullet growers and members by having relevant management processes

**Governance**

To establish a governance structure that ensures the PGC can act as the national voice of Canadian pullet growers